



ment

Zakendoel Vakkend Autobranchegids

Type hier de zoekterm in

Zoek

Insider 2008/2009?

Is er nog meer maar deze
grote prijs!

**5 jaar
mijngrossier**
...en we trakteren!

06-12-06-2008
06-12-06-2008
06-11-06-2008
06-11-06-2008
06-11-06-2008
06-11-06-2008
06-11-06-2008
06-11-06-2008
06-11-06-2008
06-11-06-2008

Expansie: DigitaalGids, voor anders

De marktplaats voor handel en dienst



Google

Deventer Regen 12 ° C

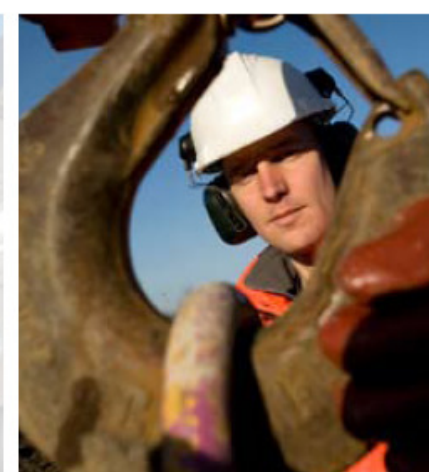
Deventer (06h) 425 (+10)

217 scheepvaart-berichten

ANBOD DE KRANT E-PAPER

Zoek

mybusinessmedia



A&B.nl

Home

Laatste ni

online advertising specifications

..... online advertising specifications

The online MYbusinessmedia products below allow for a full media campaign. You are free to assemble your own unique combination of media to directly contact the professionals in your branch.

Please see below for all the technical information you need for quickly and easily supplying us with your online advertisements.

Bannering Sites

Leaderboard:

Size: 728 x 90 px
File size: max. 50 Kb
File formats: gif (animated / non-animated), jpg, swf

Large Rectangle:

Size: 336 x 280 px
File size: max. 50 Kb
File formats: gif (animated / non-animated), jpg, swf

Full Banner:

Size: 468 x 60 px
File size: max. 50 Kb
File formats: gif (animated / non-animated), jpg, swf

Please note: Always supply a separate gif file with a swf file, as well as a clicktag. This clicktag ought to be in the swf, not in the gif file.

Logo Link:

The logo link consists of your logo and company name and/or pay-off

Size: 60 x 30 px + 40 text characters
company name and/or pay-off
preferably in Word

File size/logo:

File size: max. 50 Kb
File formats: gif (non-animated), jpg

Bannering Newsletters

Advertorial

Size: 135 x 200 px
File formats: gif (animated / non-animated), jpg
Text: preferably in Word
no SWF format possible

Full Banner:

Size: 468 x 60 px
File size: max. 50 Kb
File formats: gif (animated / non-animated), jpg
no SWF format possible

Minisites

Images:

File formats: jpg, gif, png (animated / non-animated)
File size: max 2 mb

Logo for teaser/leader "From our partners/minisites":

File formats: 80 x 40 px, jpg or gif
(animated / non-animated).
File size: 500 kb

Header Minisites:

File formats: jpg, gif, png, (animated / non-animated)
File size: max. 960 x 100 px max. 2 mb.

Please note:

- For each advertisement please supply the URL you want your online ad to link to.
- The resolution of gif, jpg and png files ought to be 72 dpi.



..... *online advertising specifications*

Company profile

Please supply:

Branch (select from listing on the site, enter if applicable)
Company name
Contact
Address
Postcode
City/town
Telephone number
Fax number
Website (url)
E-mail address company
Description of company
Text: preferably in Word.

Logo:

Size: max. 160 x 80 px format jpg or gif.

Images:

Max 3 images. Max. image size 800 x 600 px. File size max. 2 mb format: jpg or gif (non-animated).

Vacancies

Please supply:

Company name
Contact
Address
Postcode
City/town
Telephone number
Job title
Job description
Location
Salary indication
Type of employment
Education
E-mail contact
Text: preferably in Word.

Logo:

Size max. 160 x 80 px. format jpg or gif

Sponsored video

Video's:

Size: 640 x 360 px
Bitrate: 1mbit
Bestandsformaten: wmv file, Windows Media
Video 9, FLV, FLASH

We advise to keep video clips short. 30 seconds is on average the best length for online video.



..... online advertising specifications

Partnermailing

Header

Size: 748 x 40 – 100 px
File size: max. 150 kb
File formats: jpg, gif (animated / non-
animated)
Text company info: preferably in Word.

Images

Size: in consultation
File size: max. 1mb
File formats: jpg, gif (animated / non-animated)



It's my business

mybusinessmedia

For questions about the provision of advertising material,
please contact:

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E-mail: online.opdrachten@mybusinessmedia.nl